



Dawn Kay McDowell Award

The Dawn Kay McDowell Award is MinnSPRA's highest honor, which is given in honor of Dawn Kay McDowell, former MinnSPRA and NSPRA President, who passed away at the age of 50 in 2006. The award is given to candidates who:

- personally advance the practice of school PR
- give of their time to counsel and advise colleagues
- are strong advocates for the importance of strategic communication and the role of school PR pros
- place a high value on collegial and professional relationships

In 2014, Barb Nicol, APR, President of Barbara Nicol Public Relations, received the Dawn Kay McDowell award.



Pictured: Dawn's sister Dara, Barb, and Dawn's husband John.



Barb Nicol accepting the award. Photo of Dawn can be seen in the background.